

# 'YourOughtWe' Specifications

What is YourOughtWe?

'YourOughtWe' is an offering by John Salter to put two customized apps up (1) on John Salter's Apple Store and (2) on John Salter's Google Store, which meet the needs of your organization as specified by you in the Service Features listed below.

Service Features - Please provide us the following information

1. Your Name in Logo - Client name (or acronym) in the OughtWe app Logo (Text) "Your Organization".
2. Reference Text Your General Context (Text) - to replace the "Reference" Header and short paragraph on the Criteria & Weight Screen.
3. Your Criteria You can populate YourOughtWe with up to nine of your specified decision criteria.
4. Specifics of each criterion For each of the specified criteria you require to characterise your app, please provide:

Criteria Name (Text) - example "Alignment with Values".

Criteria Description (Text) - example "To what extent is this option aligned with our supported values?".

Rationale for Weighting (Text) - this is OPTIONAL - example "Reference: Corporate Ethics Policy (2023)".

Criteria Weightings - your agreed default settings (from minus nine to plus nine).

NB You will still be able to add criteria as an individual user, within the device of the individual user, to reflect the context of the specific decision being addressed.

5. Your Guide We will upload the PDF guide you provide. This Guide can then be accessed from your app by users.

Pricing

Please note all pricing is in US\$

(a) Establishment fee US\$300 (this Gig).

(b) Updates to (any or all of) the Service Features (listed in 1 - 5 above) is by request - example (revised guide, refreshed criteria, renamed organisation) US\$80.

NB - Please note (c) Once off, per user download from John Salter's Apple Store or John Salter's Google Play Store US\$1 - unless customer comfortable to allow free access to their app.

Time to complete 14 days